



# California Homicide Investigators Association 2018 CHIA Exhibitor Registration Form

**DATE:** Tuesday, 2/27/18 – Thursday, 3/01/18

**LOCATION:** Palms Casino Resort, Las Vegas

## EXHIBITOR'S INFORMATION

Company Name <i>(Type directly into form &amp; Re-Save)</i>		Website	
Name of Person Authorizing Purchase		Position / Title	
Address		City	State      Zip
Phone: Office	Cellular	Fax	
Email		Signature <i>(Digital Signature Accepted or Print Name)</i> Date	

SPONSORSHIP LEVELS	PROGRAM ADVERTISING	CHIA APP – <b>New!</b>
<input type="checkbox"/> Diamond Sponsor.....\$20,000 <input type="checkbox"/> Platinum Sponsor.....\$10,000 <input type="checkbox"/> Gold Sponsor.....\$5,000 <input type="checkbox"/> Silver Sponsor.....\$2,500 <input type="checkbox"/> Bronze Sponsor.....\$1,250 <i>* All sponsorships include exhibitor booth fees!</i>	<input type="checkbox"/> Full Page AD in Program.....\$1,000 <input type="checkbox"/> 1/2 Page AD in Program.....\$600 <input type="checkbox"/> 1/4 Page AD in Program.....\$300	<input type="checkbox"/> Splash Screen.....\$1,000 <input type="checkbox"/> Banner AD.....\$500 <input type="checkbox"/> Push Notifications.....\$250
QUARTERLY NEWSLETTER	DONATIONS	
<input type="checkbox"/> Annual Fee <i>(includes 4 issues)</i> ...\$500 <input type="checkbox"/> Quarterly Fee <i>(single issue)</i> .....\$150	<input type="checkbox"/> Check if this will be a Booth raffle item	

Exhibitor Booth Registration.....\$1,000

*\* Evening receptions/dinners on **Tuesday** & **Comedy Night on Wednesday** are included in registration fees*

## ADDITIONAL MARKETING OPPORTUNITIES

See the **PROMOTIONALS** page inside the Exhibitors Prospectus for further details of each.

- Company Showcase Email Promotion - \$500** Includes (2) two separate pre-conference email blasts to CHIA members.
- Member Tote Bag Inserts - \$500** Limited to (1) one double-sided page [8.5"x11"] that will be provided to all members.
- Afternoon snack/beverage breaks - \$2,500 (2 available)** Includes company recognition on tables, program & on website.
- Conference Program Sponsor - \$2,500 (1 available)** Includes half-page AD for your company (a \$1,000 value)
- Exhibitor Booth Punchcard Raffle - \$100** *(See additional information below)*

\* If interested in sponsoring one of the above opportunities, please contact CHIA President Bob McCloskey for additional information for advertisements, email blasts, etc.

### CHIA Exhibitor Punchcard Raffle:

To help increase booth traffic or encourage members to visit your booth, companies can participate in a Punchcard Raffle. To participate in this raffle, exhibitors pay **\$100** that will go towards an iPad(s) to be raffled off to the members who participate. The amount of iPads depends on the number of company participants.



## EXHIBITOR SERVICES NEEDED

**Exhibitor Booth Registration** includes:

- (1) six foot skirted table, (2) chairs, (1) 5-amp electrical outlet & (2) vendor name badges. Exhibitor space will be assigned on a first-come, first-served basis with **all sponsors** getting premium locations. Please advise if you need:

Outlet required: Yes  No  Additional electrical, A/V, or internet services required: Yes  No

*(Wireless internet is not provided by CHIA & must be requested upon registration; see details below)*

## WIRELESS INTERNET SERVICES NEEDED

Companies that need internet services for their Exhibitor's booth can contact the **Palms Casino Resort** for that service at:

**Name:** Jennifer Coleman

**Phone:** (702) 777-7708

**Email:** [Jennifer.Coleman@encore-us.com](mailto:Jennifer.Coleman@encore-us.com)

## EXHIBITOR NAMES FOR BADGES (Each company is afforded two badges; see Prospectus for further details)

1. \_\_\_\_\_ Email: \_\_\_\_\_  
 2. \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT OPTIONS

**Credit Card**



Card Type:  VISA  MASTERCARD  
*(American Express or Discover cards not accepted)*

Print Name <small>(as it appears on card)</small>	Credit Card Number	Expiration Date <small>(mm/dd/yyyy)</small>
VCode <small>(3 digit # on back of card)</small>	Amount Authorized <small>(total of items)</small> \$	Cardholder Signature <small>(must have signature/digital signature to process payment)</small>

Billing Address *(Check here if Billing Address is the same as Exhibitor's Address)*

**Check**

Please make checks payable to "CHIA" and sent to:



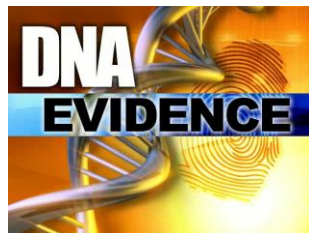
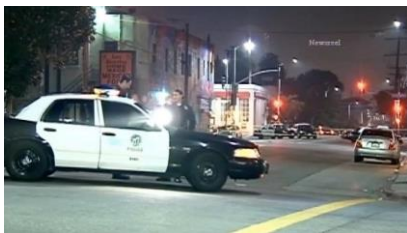
California Homicide Investigators Association  
 c/o: Sacramento Police Department  
 Attn: Lt Bob McCloskey  
 5770 Freeport Blvd., Suite #100  
 Sacramento, CA 95822

## FORM SUBMISSION

**EMAIL** Complete registration form and email to Lt Bob McCloskey at: [RMcCloskey@pd.cityofsacramento.org](mailto:RMcCloskey@pd.cityofsacramento.org)

**FAX** Fax completed registration form to #(916) 433-0660; Attn: Lt Bob McCloskey

**\* For questions, please contact CHIA President Bob McCloskey at the above email or by phone at (916) 808-0306**



## HOTEL RESERVATIONS

For hotel reservations at the Palms Casino Resort, please use the following link:

<https://aws.passkey.com/e/49103791>

Phone Reservations: (702) 942-7064 or (866) 942-7770

Special CHIA Code: **CHCHI18**

For more information, please visit us at [www.chia187.com](http://www.chia187.com)

