



California Homicide Investigators Association 2023 CHIA Exhibitor Registration Form

DATE: Tuesday, 8/15/23 – Thursday, 8/17/23
LOCATION: Red Rock Casino Resort, Las Vegas

EXHIBITOR'S INFORMATION

Company Name <i>(Type directly into form & Re-Save)</i>		Company Name You Want Displayed on CHIA Badges/Website <i>(If different)</i>	
Name of Person Authorizing Purchase		Position / Title	
Address		City	State Zip
Phone: Office	Cellular	Website	
Email		Signature <i>(Digital Signature Accepted or Print Name)</i>	Date

SPONSORSHIP LEVELS	IN-THEATRE ADVERTISING	CHIA APP
<input type="checkbox"/> Diamond Sponsor.....\$20,000 <input type="checkbox"/> Platinum Sponsor.....\$10,000 <input type="checkbox"/> Gold Sponsor.....\$5,000 <input type="checkbox"/> Silver Sponsor.....\$3,000 <input type="checkbox"/> Bronze Sponsor.....\$2,000 <i>* All sponsorships include exhibitor booth fees!</i>	<input type="checkbox"/> In-Theatre Advertising.....\$300 <i>*See Page 7 of the Exhibitor's Prospectus for additional details.</i>	<input type="checkbox"/> Splash Screen <i>(Limit 1)</i>\$1,000 <input type="checkbox"/> Banner AD.....\$500 <input type="checkbox"/> Push Notifications.....\$250
QUARTERLY NEWSLETTER	SCHOLARSHIP AWARD	
<input type="checkbox"/> Annual Fee <i>(includes 4 issues)</i> ...\$500 <input type="checkbox"/> Quarterly Fee <i>(single issue)</i>\$150	<input type="checkbox"/> Michael Davis Jr Award.....\$5,000 <i>*CHIA - 501(c)(3) tax exempt organization</i>	
<input type="checkbox"/> Exhibitor Booth Registration.....\$1,750 <input type="checkbox"/> Exhibitor Booth Punchcard Raffle - \$100 – <i>To help increase booth traffic or encourage members to visit your booth, companies can participate in a Punchcard Raffle. To participate in this raffle, exhibitors pay \$100 that will go towards an iPad(s) to be raffled off to the members.</i> <i>* Evening receptions on <u>Tuesday</u> & <u>Comedy Night on Wednesday</u> are included in registration fees</i>		

ADDITIONAL MARKETING OPPORTUNITIES

See the **PROMOTIONALS** page inside the Exhibitors Prospectus for further details of each.

- Company Showcase Email Promotion - \$500** Includes (2) two separate pre-conference email blasts to CHIA members.
- Member Tote Bag Inserts - \$500** Limited to (1) one double-sided page [8.5"x11"] that will be provided to all members.
- Morning Breakfasts - \$3,000 (2 available)** Includes company recognition on napkins/tables, CHIA App & website.
- Afternoon beverage breaks - \$2,500 (2 available)** Includes company recognition on napkins/tables, CHIA App & website.
- In-Theatre Advertising - \$300** Includes company AD on rotational basis on big screen inside General session area.
 * Give your message the impact it deserves by advertising on the big screen inside the **Red Rock Ballroom**. No other medium can match the benefits to fully engage the attendees. Make sure our members remember you!
- Comedy Night Sponsor - \$8,000** Includes a 10 minute presentation to the membership prior to the evening event.
- Hotel Cardkey Sponsor - \$6,000** Includes company logo on all 1,200 conference members room keys.
- Rouge Room Sponsor (Hospitality Room) - \$5,000** Includes advertisement opportunities & access to the members.
- Registration Desk Ads - \$750** Includes company logo/ads on digital screens near member registration desk on Tuesday.
- Digital Elevator Displays - \$2,000** Includes company logo/ads on all digital screens on the Red Rock elevators.

EXHIBITOR ACKNOWLEDGEMENT – NO FOOD OR BEVERAGE

- Exhibitor Acknowledgement** (*All exhibitors/sponsors must check box acknowledging information*):
Per Red Rock Casino rules, there is no food or beverage allowed in the Summerlin Ballroom. If an exhibitor wants to serve food or beverage, they will be subject to a corkage fee which is the exhibitor's responsibility. CHIA is not responsible for any costs associated with this request.
Exhibitors wishing to serve food or beverage can contact **Charlene Fitzmeyer** for pricing.

Charlene Fitzmeyer (702) 797-7554 Email: Charlene.Fitzmeyer@stationscasinos.com

WIRELESS INTERNET SERVICES NEEDED

Companies that need internet services for their Exhibitor's booth can contact the **Red Rock Casino Resort** contact at:

Name: Hakim Harden **Email:** Hakim.Harden@cox.com

EXHIBITOR NAMES FOR BADGES

 (*Each company is afforded two badges; see Prospectus for further details*)

1. _____ Email: _____
2. _____ Email: _____

PAYMENT OPTIONS

- Credit Card**



This year, CHIA will be sending exhibitors/sponsors a secure link through **AffiniPay** to pay their outstanding balance. CHIA understands the security risk with providing credit card information via email, so we are doing what we can to keep your credit information as secure as possible. In order to receive a secure link, please provide the below information for payment processing:

Name of Person To Receive Payment

Email Address

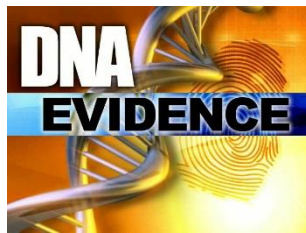
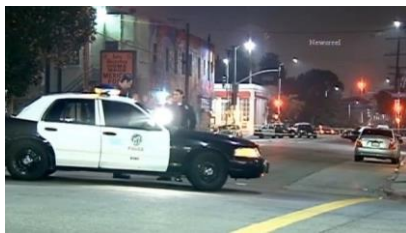
- Check** Please make checks payable to "CHIA" and send to: California Homicide Investigators Association
PO Box 6298
San Jose, CA 95150



FORM SUBMISSION

- EMAIL** Complete registration form and email to Lt Brian Kinney at: BKinney@pd.cityofsacramento.org

* For questions, please contact CHIA Vice President Brian Kinney at the above email or by phone (916) 808-2292



CHIA VENDOR BLOCK HOTEL RESERVATIONS

Once registration is received, a secure link to book a hotel room will be sent. Rooms are limited and are on a first-come, first serve basis.

For more information, please visit us at www.chia187.com

