



# California Homicide Investigators Association 2021 CHIA Exhibitor Registration Form

**DATE:** Tuesday, 8/24/21 – Thursday, 8/26/21  
**LOCATION:** Red Rock Casino Resort, Las Vegas

## EXHIBITOR'S INFORMATION

Company Name <i>(Type directly into form &amp; Re-Save)</i>		Company Name You Want Displayed on CHIA Badges/Website <i>(If different)</i>	
Name of Person Authorizing Purchase		Position / Title	
Address		City	State      Zip
Phone: Office	Cellular	Website	
Email		Signature <i>(Digital Signature Accepted or Print Name)</i> Date	

SPONSORSHIP LEVELS	IN-THEATRE ADVERTISING	CHIA APP
<input type="checkbox"/> Diamond Sponsor.....\$20,000 <input type="checkbox"/> Platinum Sponsor.....\$10,000 <input type="checkbox"/> Gold Sponsor.....\$5,000 <input type="checkbox"/> Silver Sponsor.....\$2,500 <input type="checkbox"/> Bronze Sponsor.....\$1,500 <i>* All sponsorships include exhibitor booth fees!</i>	<input type="checkbox"/> In-Theatre Advertising.....\$300 <i>*See below for further details; or see Page 7 of the Exhibitor's Prospectus</i>	<input type="checkbox"/> Splash Screen <i>(Limit 1)</i> .....\$1,000 <input type="checkbox"/> Banner AD.....\$500 <input type="checkbox"/> Push Notifications.....\$250
QUARTERLY NEWSLETTER	SCHOLARSHIP AWARD	
<input type="checkbox"/> Annual Fee <i>(includes 4 issues)</i> ...\$500 <input type="checkbox"/> Quarterly Fee <i>(single issue)</i> .....\$150	<input type="checkbox"/> Michael Davis Jr Award.....\$2,500 <i>*CHIA - 501(c)(3) tax exempt organization</i>	
<input type="checkbox"/> Exhibitor Booth Registration.....\$1,250 <input type="checkbox"/> Exhibitor Booth Punchcard Raffle - <b>\$100</b> <i>(See additional information below)</i> <i>* Evening receptions/dinners on <u>Tuesday</u> &amp; <u>Comedy Night on Wednesday</u> are included in registration fees</i>		

## ADDITIONAL MARKETING OPPORTUNITIES

See the **PROMOTIONALS** page inside the Exhibitors Prospectus for further details of each.

- Company Showcase Email Promotion - \$500** *Includes (2) two separate pre-conference email blasts to CHIA members.*
  - Member Tote Bag Inserts - \$500** *Limited to (1) one double-sided page [8.5"x11"] that will be provided to all members.*
  - Afternoon snack/beverage breaks - \$2,500 (2 available)** *Includes company recognition on tables, program & on website.*
  - In-Theatre Advertising (New) - \$300** *Includes company AD on rotational basis on big screen inside General session area.*
- \* Give your message the impact it deserves by advertising on the big screen inside the **Summerlin Ballroom**. No other medium can match the benefits to fully engage the attendees. Make sure our members remember you!*

### **CHIA Exhibitor Punchcard Raffle:**

To help increase booth traffic or encourage members to visit your booth, companies can participate in a Punchcard Raffle. To participate in this raffle, exhibitors pay **\$100** that will go towards an iPad(s) to be raffled off to the members who participate. The amount of iPads depends on the number of company participants.



## EXHIBITOR SERVICES NEEDED

**Exhibitor Booth Registration** includes:

- (1) six foot skirted table, (2) chairs, (1) 5-amp electrical outlet & (2) vendor name badges. Exhibitor space will be assigned on a first-come, first-served basis with **all sponsors** getting premium locations. Please advise if you need:

Outlet required: Yes  No  Additional electrical, A/V, or internet services required: Yes  No

*(Wireless internet is not provided by CHIA & must be requested upon registration; see details below)*

## WIRELESS INTERNET SERVICES NEEDED

Companies that need internet services for their Exhibitor's booth can contact the **Red Rock Casino Resort** contact at:

**Name:** Jemar Miller



**Phone:** (702) 236-3627

**Email:** [Jemar.Miller@cox.com](mailto:Jemar.Miller@cox.com)

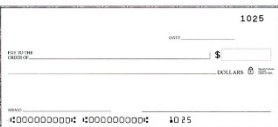
## EXHIBITOR NAMES FOR BADGES *(Each company is afforded two badges; see Prospectus for further details)*

1. \_\_\_\_\_ Email: \_\_\_\_\_  
 2. \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT OPTIONS

<input type="checkbox"/> <b>Credit Card</b>		 	Card Type: <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <i>(American Express or Discover cards not accepted)</i>
Print Name <i>(as it appears on card)</i>	Credit Card Number	Expiration Date <i>(mm/dd/yyyy)</i>	
VCode <i>(3 digit # on back of card)</i>	Amount Authorized <i>(total of items)</i> \$	Cardholder Signature <i>(must have signature/digital signature to process payment)</i>	
<input type="checkbox"/> Billing Address <i>(Check here if Billing Address is the same as Exhibitor's Address)</i>			

**Check** Please make checks payable to "CHIA" and send to:

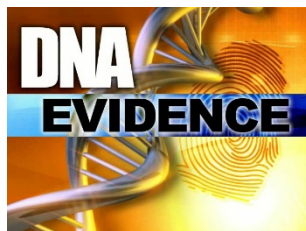
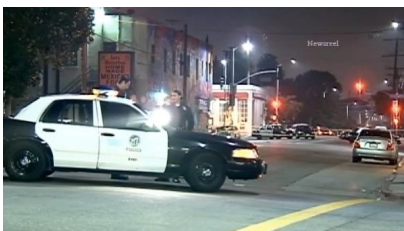


California Homicide Investigators Association  
 c/o: Sacramento Police Department  
 Attn: Lt Brian Kinney  
 5770 Freeport Blvd., Suite #100  
 Sacramento, CA 95822

## FORM SUBMISSION

**EMAIL** Complete registration form and email to Lt Brian Kinney at: [BKinney@pd.cityofsacramento.org](mailto:BKinney@pd.cityofsacramento.org)

\* For questions, please contact CHIA Director Brian Kinney at the above email or by phone at **(916) 808-0331**; or you can contact CHIA Director Bob McCloskey at **(916) 808-2461**.



## HOTEL RESERVATIONS

For reservations at the Red Rock Casino Resort, please use the following link:

<https://book.passkey.com/e/50185061>

**Phone Reservations:** (800) 678-2846

**Special CHIA Code:** **RCICHI**

For more information, please visit us at [www.chia187.com](http://www.chia187.com)

